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education

SYRACUSE UNIVERSITY

S.I. Newhouse School of
Public Communications
May 2014 | Syracuse, NY
Bachelor of Arts, Graphic Design
Minor: Information Technology

strengths

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Axure
Sketch
HTML/CSS/JQuery
Keynote/Powerpoint

fields of interest

visual design
UX/UI design
advertising
social

awards

MARGAUXNY.COM

French Design Index SOTD
Site Inspire Featured Site

experience

FREELANCE DESIGNER | R/GA

March – present | New York, NY | rga.com | creative agency

- Designed and refined social banners and gifs promoting the new Samsung S8 on the Verizon network
- Worked with producers and creative directors in designing, producing and updating presentations for internal and external clients

FREELANCE VISUAL DESIGNER | Codeword Agency

July – November 2016, January 2017 – March 2017 | New York, NY | codewordagency.com | PR agency

- Oversaw and led responsive design of wireframes and flat artwork with rebranding of ROAM and Knight Foundation
- Brainstormed creative concepts with Design Director, Project Manager and Designers to address business, brand, market and user needs
- Ensured website redesigns reflect updated brand guidelines

FREELANCE DIGITAL DESIGNER | Bloomingdale's

September 2016 – March 2017 | New York, NY | bloomingdales.com | retail store

- Worked with a Creative Director and Project Manager in creating sitewide static and dynamic banners with descriptive copy
- Collaborated with merchandising and marketing design teams to ensure content consistency while meeting weekly design initiatives
- Provided creative and appealing banners that engage customers and follow company standards

FREELANCE VISUAL DESIGNER | The Charles NYC

June – September 2016 | New York, NY | thecharlesnyc.com | creative agency

- Developed detailed wireframes, storyboards, paper prototypes, user flows, mockups, developer documentation and other deliverables to effectively communicate designs to the rest of the team for production
- Established creative concepts with the project team and ensured alignment to briefs
- Created compelling and inspired work for internal initiatives

DESIGNER | Deep Focus

Feb 2015 – June 2016 | New York, NY | cassandra.co | advertising agency

- Responsible for web and mobile visual design including UX, UI, wireframes and templates as well as photoshoots, conceptual graphics, cover art, infographics and marketing material for Cassandra.co
- Participated in strategy discussions and initial wireframes/design for the transition over from an iPad DPS app to a web platform
- Coordinated with the editorial and research teams to ensure art direction was consistent with report content

ART DIRECTOR | ZIPPED Magazine

Sept 2012 – May 2014 | Syracuse, NY | zippedmag.wordpress.com | fashion editorial magazine

- Oversaw the editorial layout, artwork and production of each semiannual issue
- Utilized Photoshop and InDesign work with Editor-in-Chief and Asst. Art Director to coordinate images with the magazine layout
- Named one of the top best college fashion magazines in the country by Teen Vogue in Spring 2013

GRAPHIC DESIGNER & TEACHING ASSISTANT | The Stand Newspaper

May 2013 – May 2014 | Syracuse, NY | mysouthsidestand.com | non-profit newspaper

- Led class once a month and planned lessons on utilizing InDesign for newspaper layout
- Coordinated with professors, directors, editors and students to finalize the monthly paper
- Edited photos on Photoshop and sent out the finalized layout for print on strict deadline